



City of Charleston
South Carolina

JOSEPH P. RILEY, JR.
MAYOR

BARBARA W. VAUGHN
DIRECTOR
PUBLIC INFORMATION

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FIRST DAY FESTIVAL LOGO DEBUT: CELEBRATE A NEW BEGINNING

Benjamin Ancrum invites us to “Celebrate a New Beginning” with the new 2009 First Day Festival logo. His logo, debuting at this year’s festival, symbolizes the mission of the festival as well as his own family’s “new beginning” in Charleston one year ago. Benjamin Ancrum is a rising 10th grader at the Charleston Charter for Math and Science School.

Benjamin’s winning logo was unveiled at last year’s Festival by Mayor Joseph P. Riley, Jr. and Dr. McGinley and will be used on all of the materials for the 2009 First Day Festival.

Mayor Riley said, “Benjamin Ancrum should be very proud of the creative First Day Festival logo that he designed. Not only does his logo represent the importance of celebrating a new school year, but the logo also represents Benjamin’s family’s move to our wonderful City.”

The mission of First Day Festival, in its seventh year locally, is held to celebrate education by hosting a special day of educational and fun activities for parents and children. In addition, the First Day Festival encourages parents to be involved in their child’s education all year long. The event will be held on Sunday, August 16, 2009 from 1:00 to 4:00 at Liberty Square at the SC Aquarium and the Charleston Maritime Center.

NOTE: Interviews with Benjamin may be facilitated by contacting Barbara Vaughn, Director, Media Relations/Public Information.

FOR MORE INFO:

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